NATIONAL ASSOCIATION OF RURAL HEALTH CLINICS

Privacy Policy

Introduction

The National Association of Rural Health Clinics ("NARHC," "we," "us," or "our") respects your privacy and is committed to protecting the personal information entrusted to us.

This Privacy Policy explains how NARHC collects, uses, maintains, discloses, and protects personal information when you:

- Visit narhc.org or another website, webpage, portal, forum, or online service operated by or on behalf of NARHC;
- Create or use an individual or organizational account; Apply for, renew, or administer a NARHC membership;
- Register for a conference, webinar, course, certification program, or other event;
- Participate in a survey, committee, forum, advocacy activity, or other NARHC program;
- Subscribe to NARHC communications; or Otherwise, communicate or interact with NARHC.

Collectively, these websites, platforms, programs, and services are referred to in this Privacy Policy as the "Services."

By accessing or using the Services, you acknowledge that you have read and understand this Privacy Policy. This Privacy Policy does not create contractual rights beyond those required by applicable law.

Who We Are

The National Association of Rural Health Clinics is a national nonprofit membership association that supports and advocates for Rural Health Clinics and the professionals and organizations that serve them.

For purposes of applicable data-protection laws, NARHC is generally the organization responsible for determining how and why personal information covered by this Privacy Policy is processed.

How to Contact Us

Questions, concerns, or requests regarding this Privacy Policy or NARHC's handling of personal information may be directed to:

National Association of Rural Health Clinics
Attn: Privacy Request

NATIONAL ASSOCIATION OF RURAL HEALTH CLINICS

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1009 Duke Street
Alexandria, VA 22314

Email: admin@narhc.org
Phone: (866) 306-1961

To protect your information, NARHC may need to verify your identity before completing certain privacy requests.

Personal Information We Collect

"Personal information" means information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked to an individual. It does not generally include information that has been aggregated, de-identified, or made publicly available as permitted by law.

The information NARHC collects depends on how you interact with us.

1. Information You Provide Directly:

We may collect information you provide when creating an account, joining or renewing membership, registering for programs, making purchases, participating in NARHC activities, or contacting us. This may include your contact and professional details, membership and organizational information, registration and payment records, education and certification history, event or forum participation, advocacy activity, and communications or submissions.

Some information may be provided by your employer or organization on your behalf. Payments may be processed by third-party providers, and limited certification or profile information may be visible to others when necessary for program participation or credential verification.

Please do not submit confidential, patient-identifying, or other sensitive information through public or shared areas.

2. Information Collected Automatically

When you use the Services, NARHC and its service providers may automatically collect technical and usage information, such as your IP address, browser and device details, approximate location, pages viewed, login and course activity, cookies, and website performance data. We use this information to operate, secure, evaluate, and improve the Services.

3. Information Received from Other Sources

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NARHC may receive information about you from your employer or organization, account contacts, program partners, service providers, public sources, government records, or other members. Anyone providing information on your behalf is responsible for having appropriate authority to do so.

How We Use Personal Information

NARHC may use personal information to administer memberships, accounts, education, certification, events, payments, and communications. We may also use it to support advocacy and organizational activities, evaluate and improve our programs, maintain records, secure and operate the Services, prevent fraud or misuse, enforce our policies, and comply with legal obligations.

Administrative or transactional communications may still be sent when necessary to manage your membership, account, registration, payment, certification, or other relationship with NARHC, even if you have opted out of promotional messages.

How We Disclose Personal Information

NARHC may share personal information with service providers that support our website, membership, education, events, communications, payments, data management, security, and other operations. These providers may use the information only as needed to perform services for NARHC or as otherwise permitted by law.

Limited professional information may appear in directories, attendee lists, forums, speaker materials, or other shared features.

NARHC will not provide personal contact information to sponsors or exhibitors for independent marketing unless you consent, request contact, or the disclosure is otherwise permitted by law.

We may also disclose information when required by law, as part of an organizational transaction, or to prevent fraud, protect safety, enforce our policies, or defend NARHC's legal rights.

Selling or Sharing Personal Information

NARHC does not sell personal information for money.

Cookies and Similar Technologies

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NARHC and its service providers may use cookies and similar technologies to operate and secure the Services, remember preferences, support registrations and account access, measure website performance, and improve content and functionality.

You may manage cookies through available consent tools or your browser settings, although disabling some cookies may affect certain features. Where required by law and technically supported, NARHC will recognize applicable privacy preference signals.

Email and Communication Preferences

You may unsubscribe from promotional emails using the unsubscribe link, updating your account preferences, or contacting NARHC. You may still receive necessary communications about your membership, account, payments, registrations, certifications, volunteer activities, or privacy and security matters.

Security & Data Retention

NARHC uses reasonable safeguards to protect personal information, although no system is completely secure. You are responsible for protecting your account credentials and should not send payment information, passwords, patient records, or other sensitive information through unencrypted email.

NARHC retains personal information only as long as reasonably necessary to provide services, administer memberships, transactions, events, education, and certifications, maintain required records, comply with legal obligations, prevent misuse, and protect its rights. When information is no longer needed, it may be deleted, anonymized, or securely disposed of, subject to legal and technical limitations.

Third-Party Websites and Services

The Services may link to or integrate with third-party platforms, including payment, education, event, advocacy, survey, social media, and government services. NARHC does not control their privacy, security, or content practices. Please review each third party's policies before providing information.

Your Privacy Choices and Rights

Depending on applicable law, you may have the right to access, correct, delete, restrict, or receive a copy of your personal information; withdraw consent; object to certain processing; opt out of promotional communications, targeted advertising, or certain data sharing; and appeal a denied request.

Residents of certain states may have additional privacy rights. NARHC will honor applicable rights and provide any additional notices required by law.

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To submit a request, contact NARHC and provide enough information to verify your identity and locate the relevant records. Authorized agents may submit requests where permitted by law. NARHC will not unlawfully discriminate against you for exercising an applicable privacy right.

Changes to This Privacy Policy

NARHC may update this Privacy Policy as its services, practices, technology, or legal obligations to change. Updates will be posted on this page with a revised "Last Updated" date, and material changes may be communicated through the Site or by email.

Questions and Complaints

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Effective Date: August 1, 2026